



## 2020 New Member Application

### MEMBER CONTACT INFORMATION (FOR CHAMBER USE ONLY)

The information in this section will be used as your contact information for Chamber use, for invoicing, the member e-newsletter, invitations to chamber events, information regarding marketing opportunities, and member polls. This information will not be shared with anyone.

Name(s): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Primary Phone: \_\_\_\_\_

Your membership year begins the day you join and renewal payments are due every 12 months. Membership level is based on the average number of full-time employees, including the owner/director/president.

#### CLASSIC ANNUAL MEMBERSHIP

- 1-4 employees \$200
- 5-9 employees \$250
- 10+ employees \$400
- Non-profit or Government \$150
- Individual \$55
- Additional Business \*starts at \$100

#### PREMIUM ANNUAL MEMBERSHIP

- 1-4 employees \$325
- 5-9 employees \$375
- 10+ employees \$575
- Non-profit or Government \$275
- Individual \$180
- Additional Business \*starts at \$200

#### BECOME A CHAMBER PARTNER

- Economic Development Partnership \$750
- NEW! Community Partnership Level *Please contact [director@chamber.com](mailto:director@chamber.com) for opportunities*

#### A LA CARTE ADDITIONAL BUSINESS DIRECTORY CATEGORY LISTINGS

- Additional category listing on Seward.com AND in the annual Seward Visitor Guide \$100/ea

#### OPT-IN MARKETING

- ASLC & Cruise Ship Terminal Rack Card Distribution (limited availability May-Sept only) \$25
- Additional Rack Card Space in Visitor Center (as space permits) \$25

#### MEMBER PAYMENT INFORMATION (FOR CHAMBER USE ONLY)

Membership Selection (from above) \$ \_\_\_\_\_ Credit Card Number: \_\_\_\_\_

Opt-In Marketing (from above) \$ \_\_\_\_\_ Exp Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Security Code: \_\_\_\_\_

TOTAL DUE: \$ \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If you have any questions, please feel free to stop by the Seward Visitor Center M-F or contact your Seward Chamber Membership Director at (907) 224-8051 or by email [membership@seward.com](mailto:membership@seward.com).

## MEMBER BUSINESS LISTING INFORMATION

The information in this section will be published in the online member business directory at [seward.com](http://seward.com) and printed in our Visitor Guide. This is how your customers will find and contact you. Not all fields may be applicable to your business - please consider the best way for your audience to connect with your business and service.

Business Name: \_\_\_\_\_

Business Website: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Primary Phone: \_\_\_\_\_

Cell: \_\_\_\_\_ Toll Free: \_\_\_\_\_

## BUSINESS LISTING CATEGORIES (Premium members receive one additional category listing free of charge)

Primary Listing Category: \_\_\_\_\_

Additional Categories (\$100ea - Print & Online): \_\_\_\_\_

## BUSINESS DIRECTORY CATEGORY OPTIONS

### Activities & Attractions

Art Galleries  
Attractions  
Bike Rentals & Tours  
Dog Sledding  
Fishing  
Flightseeing  
Glacier & Wildlife Cruises  
Gold Panning  
Hiking & Ice Climbing  
Horseback Riding  
Kayaking & SUP  
Museums & Culture  
Music & Entertainment  
Private Boat Charters  
Rafting  
Sailing  
Shopping  
Sightseeing Tours  
Skiing  
Snow Tours  
Spa & Wellness  
Surfing  
Wildlife Viewing  
Yoga  
Ziplining

### Food & Drink

Breweries & Bars  
Coffee & Sweets  
Food Carts & Trucks  
Restaurants

### Lodging

Bed & Breakfasts\*  
Cabins & Cottages  
Campgrounds & RV Parks  
Hostels  
Hotels & Motels  
Lodges & Resorts  
Vacation Rentals  
Wilderness Lodging

### Services

Accounting & Book Keeping  
Advertising & Publishing  
Auto Sales & Service  
Banking & Finance  
Boat & RV Storage  
Boat Brokers  
Boat Repairs & Storage  
Building Inspections  
Building Supplies  
Catering

Churches  
Civil Engineering  
Commercial Seafood Sales & Processing  
Computer Services & Sales  
Concrete & Gravel  
Construction  
Dental Care  
Dog Walking & Boarding  
Education & Research  
Equipment Rental  
Firewood & Snow Removal  
Freezer Storage & Expediter  
Freight & Shipping  
Government Agencies  
Grocery, Liquor & Gas  
Insurance  
Janitorial  
Laundromat  
Luggage Storage  
Marine Support Services  
Medical & Health Care  
Newspaper & Radio  
Office Supply  
Organizations & Associations  
Parking  
Photography

Plumbing & Heating  
Real Estate  
Resource Development  
Social Services  
Telecommunications  
Veterinary Services  
Waste Management  
Web Design

### Transportation

Air Charters  
Car & RV Rental  
Ground Tours & Transportation  
Taxi  
Water Taxi

### Travel Planning

Booking & Travel Agencies  
Visitor Information\*\*

**\*Bed & Breakfasts must offer breakfast 7 days a week, inclusive in rate.**

**\*\*Only Chambers & CVBs are eligible**

## PLEASE COMPLETE BOTH PAGES OF THIS FORM AND RETURN TO

### BY MAIL:

Seward Chamber of Commerce CVB  
PO Box 749  
Seward AK 99664-0749

### BY FAX:

(907) 224-5353

### IN PERSON:

2001 Seward Highway  
Seward, AK 99664



## *2020 Membership Benefits & Rates*

<i>Membership Benefits</i>	<i>Classic</i>	<i>Premium</i>
PRINT & ONLINE BUSINESS DIRECTORY LISTING	✓	✓
VISITOR CENTER BROCHURE DISPLAY	✓	✓
BI-WEEKLY E-NEWSLETTER	✓	✓
NETWORKING & EDUCATIONAL EVENTS	✓	✓
BUSINESS REFERRALS	✓	✓
EXCLUSIVE ADVERTISING OPPORTUNITIES	✓	✓
MEMBER ADVOCACY	✓	✓
TAX DEDUCTIONS	✓	✓
MEMBER ORIENTATION & STRATEGY SESSIONS	✓	✓
MEMBER SPOTLIGHT ON SEWARD.COM		✓
E-NEWSLETTER ADVERTISING OPPORTUNITIES		✓
ADDITIONAL BUSINESS DIRECTORY CATEGORY LISTING (PRINT & ONLINE)		✓
E-NEWS & SOCIAL MEDIA PROMOTION FOR NON-PROFITS & GOVERNMENT	✓	✓

*Membership level is based on the average number of full-time employees, including the owner/director/president. The membership year runs from the first of day of first full month after payment for 12 months total.*

### **CLASSIC ANNUAL MEMBERSHIP**

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10+ employees	\$400
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## PROMOTION

### Web Site Listing

All memberships include an online business directory listing on Seward.com. Listings include business contact information, photos, a direct web link to your website, and a description to highlight your services to visitors.

### Seward Visitor Guide Business Directory Listing

Member businesses enjoy a business directory listing in the annual Seward Visitor Guide, printed and distributed to 80,000 individuals seeking information about Seward. Additional directory category listings can be purchased individually. Premium members enjoy one additional business directory category listing.

### Member Brochure Display

Gain exposure to thousands of visitors and residents annually by displaying your rack-size brochure at the Visitor Center. A la carte opportunities are available to display your brochure in additional locations; inquire for more details.

### Visitor Center Referrals

Our Visitor Center staff works year-round in person, online and on the phone, helping visitors with travel planning and referring member businesses when possible. These highly targeted leads directly connect your business to new customers.

### Business Referrals:

Your Chamber staff generates thousands of referrals each year to member businesses. Our new database and member portal will allow us to more accurately track and share these referrals.

## OPT-IN MARKETING & PROMOTIONAL OPPORTUNITIES

The Chamber offers a variety of fee-based marketing programs open to all members who choose to participate. For more information or to sign up for these programs, contact [membership@seward.com](mailto:membership@seward.com).

### Visitor Guide Advertising

The Seward Visitor Guide is printed annually and distributed to 80,000 individuals seeking information about Seward. Premium advertising options include the inside front cover, inside back cover, inside back facing and back cover. More advertising opportunities are available within the Seward Chamber Business Directory, from 1/12 pg to a limited number of premium full-page options.

### Volunteer, Event & Trade Show Co-Marketing Opportunities

Members can participate and volunteer with the Seward Chamber at home and on the road. Join the Chamber at an annual trade show, an in-town event, or local festival and promote your business while being a Chamber ambassador.

## EDUCATION

### The Chamber Newsletter

You'll receive a bi-weekly member e-newsletter which includes timely information on Chamber programs, legislative updates, upcoming member event information and more.

### Business Learning

With a membership-driven curriculum of professional development and business management skills, the Seward Chamber connects members with learning opportunities and resources throughout the year.

## NETWORKING

### Membership Meetings

Monthly Chamber Lunches (traditionally the 2nd Thursday of each month) connect our members with local business resources, legislative representatives and government officials, community leaders, and each other.

### Chamber After Five

Highlight your business to your best referral network – other chamber members! Join other Chamber of Commerce members in a social setting and make connections, grow business partnerships, and just get to know one another. Each event is hosted by a Chamber member, giving them the opportunity to highlight new facilities, products, or services to you. Refer to your weekly newsletter for event place and times. Contact the Chamber if you would like to host an After Five event.

## ADVOCACY

The Seward Chamber of Commerce strives to stay abreast of relevant issues, and advocate for its members at every opportunity and level from City to Borough, State to Federal. Seward Chamber members enjoy representation locally at City of Seward Council Meetings, and throughout the community via an involved and active Board of Directors.

## NON-PROFIT/GOV'T BENEFITS

Our non-profit members connect the Seward Chamber with our community, which we strive to make a better place to live, work and play every day.

### **E-News & Social Media Event Promotion**

Along with our community and economic development partners, non-profit members are able to share in the Chamber's online promotional efforts via Chamber social media channels like Facebook and Instagram, and through the bi-weekly e-newsletter.

## PREMIUM MEMBER BENEFITS

Designed for those businesses who offer more than one, or a variety of, services -the following additional benefits let Premium members get the most promotional impact for their investment.

### **Online Member Spotlight**

Premium members are included in our online Member Spotlight series - a Seward.com feature about them and their business. Through these great Q&A interviews, the Spotlight series introduces members who make our community an incredible place to live, work and play.

### **Additional Directory Category Listings**

An opt-in for Classic members, Premium Members enjoy an extra directory category listing for their business included in their dues.

## ADDITIONAL MEMBERSHIP BENEFITS

### **Member Orientation & Strategy Sessions**

Looking to grow your business? We can help. Our membership director will schedule a one-on-one consultation to discuss ways that you can maximize your benefits and leverage our paid marketing opportunities. Be sure to follow-up with a Visitor Center orientation session to share details and highlights about your business with our seasonal staff.

### **Online Member Portal**

Seward Chamber Member benefits are integrated into our online member portal, which allows for exclusive access to updates, invoices, business listings, community information, and functions as a member communication tool with the Chamber and each other.

### **Host a Membership Meeting**

Member open houses are an effective way to promote your business to other business leaders and residents. As a meeting host, you will have the opportunity to meet and greet with attendees and share a little about everything your business has to offer. Meeting hosts are included in all printed and digital event promotion.

### **Membership Decal**

Let visitors, local Seward residents, and other businesses know that you are a member of the Seward Chamber. This annual window decal sets your business apart as one that supports the Seward community through active membership. Many visitors and residents prefer to shop for goods and services from Chamber members – so be sure they can find you!

### **Tax Deductions**

The Seward Chamber of Commerce is a 501(c)6 professional organization. Your membership dues are a tax-deductible business expense.

### **Discount on Additional Businesses**

Members are given a \$100 discount on joining the Chamber with additional businesses. Each additional business must have its own appropriate license, EIN and unique DBA.



## *Member Testimonials*

### **EXIT MARINE**

My relationship with the chamber began when I first moved to Seward and didn't know any of the local businesses. The friendly staff always had a great suggestion for a business that could serve my needs. When I started my own business, I knew that I wanted to be on their list of businesses to recommend. I have not been disappointed! The chamber tirelessly advocates for its members and provides valuable opportunities for networking and promotion. Membership is a great value and is still an important part of a modern marketing plan. Join the chamber team, and I know you won't be disappointed!

**Laura Schneider**  
*General Manager*

### **SEWARD PROPERTIES**

Being a part of the Seward Chamber Commerce is invaluable in our community. The staff at the local Chamber of Commerce have been a great resource for people traveling to the Seward area. Not only does the Chamber do a great job promoting local business, they also make an effort to connect local businesses so that we can be stronger together. From the Seward Business Network, to Small Business Saturday, Winter Weekends, and other Chamber involved events, our Chamber goes above and beyond to help its members succeed!

**Nicole Lawrence**  
*GRI, Realtor/Broker/Owner*

### **SEWARD SEAHAWKS BOOSTER CLUB**

The SHS Seahawk Athletic Booster Club joined the Seward Chamber of Commerce a few years ago. As a philanthropic organization we've always looked for innovative ways to boost community engagement and increase our fundraising efforts. Our membership dues have been paid back three-fold due to our ability to send information out to the membership and obtain additional community support that we might not have been able to do on our own. We appreciate the benefits that we receive as Chamber members.

**Maya Moriarty**  
*President*

### **ALASKA RAILROAD**

The Chamber does a tremendous job uniting local business, industries and individuals to accomplish shared goals of promoting a healthy economic base and improving the quality of life in Seward. The Seward Chamber recognizes and promotes Seward's assets, encourages development and economic investment for the entire business sector, and at the same time promotes Seward as a visitor destination in the Chamber's role as an advocacy organization supporting the tourism industry.

**Christy Terry**  
*Seward Port Manager*